

Organised by



**3rd National Wound Care  
Conference**

# **Management Solutions For Tissue Viability**

**Tuesday 2nd March 2010  
Le Méridien Piccadilly, London**



MA HEALTHCARE LIMITED

***ENSURING QUALITY SERVICES***

# Management Solutions F

## Objectives

The conference will offer:

- An overview on setting and achieving management objectives
- An insight into how clinicians can show, through fiscal rationale, that they are providing a quality service
- Practical advice on how to procure funding to develop or expand services
- An insight into how to achieve greater collaboration between industry, education and clinicians
- Advice on establishing and maintaining good working relationships with industry
- Practical information on how to disseminate and implement national guidelines
- Examples of how to best promote joined-up thinking between primary and secondary care
- An opportunity to share and exchange ideas with the leading practitioners in the field

## Who should attend?

Management solutions for tissue viability will be aimed at:

- Tissue viability nurse specialists
- Nurse consultants
- Directors of nursing
- District nurses
- All other nurses with an interest in wound care
- Industry representatives

## Tuesday 2nd March 2010 AM

08.15 – 09.10 Registration and refreshments

09.10 – 09.15 Welcome and introduction

CHAIR: Tracy Cowan

Editor, *Journal of Wound Care*

09.15 – 09.45 **Strategic thinking: a vital skill for specialist nurses**

**Brenda King**, MBE, Nurse Consultant in Tissue Viability, Sheffield Primary Care Trust

09.45 – 09.50 Discussion

09.50 - 10.30 **Opportunities, not threats: using the quality agenda to improve service provision**

**Karen Ousey**, Divisional Head, Acute and Critical Care, University of Huddersfield

10.30 – 10.35 Discussion

10.35 – 11.10 Refreshments and exhibition viewing

11.10 - 11.50 **Making the most of commissioning opportunities to expand tissue viability services**

**Sue Murphy and Gail Powell**, Clinical Nurse Specialists, Bristol Primary Care Trust

11.50 – 11.55 Discussion

11.55 - 12.35 **Shared interests: new incentives for collaborative working between GPs, consultants and nurses**

**Richard White**, Professor of Tissue Viability, University of Worcester

12.35 – 12.40 Discussion

12.40 – 13.40 Lunch and exhibition viewing

## 3 EASY WAYS TO BOOK

✉ Complete and return the registration form overleaf

☎ 0207 501 6762

🖱 [www.mahealthcarevents.co.uk](http://www.mahealthcarevents.co.uk)

# or Tissue Viability

Tuesday 2nd March 2010 PM

- 13.40 – 14.20 **A dynamic partnership? Working with industry to achieve quality patient care**  
**Richard Shorney**, Professional Development Manager, Smith & Nephew  
**Jacqui Fletcher**, Principal Lecturer, School of Nursing and Midwifery, University of Hertfordshire
- 14.20 – 14.25 **Discussion**
- 14.25 – 15.05 **Joined-up thinking: ensuring continuity between primary and secondary care**  
**Speaker to be confirmed**
- 15.05 – 15.10 **Discussion**
- 15.10 – 15.30 **Refreshments and exhibition viewing**
- 15.30 – 16.10 **Making audit work for you: data collection as a means of securing funding**  
**Glenn Smith**, Tissue Viability Nurse, Isle of Wight Primary Care Trust
- 16.10 – 16.15 **Discussion**
- 16.15 – 16.55 **From theory to practice: strategies for implementing national guidelines**  
**Georgina Gethin**, Royal College of Surgeons, Dublin, Ireland
- 16.55 – 17.00 **Discussion**
- 17.00 **Close of conference**



**Comments from the 2009 JWC conference**

**'Thank you for an enjoyable and thought-provoking day'**

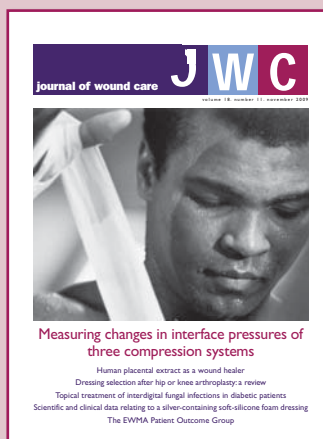
**'Very well thought out and relevant programme'**

**'Speakers were excellent and inspiring'**

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**JWC**

**JWC archive  
from 1999  
to 2009  
is available on**

**[www.journalofwoundcare.com](http://www.journalofwoundcare.com)**

**ENSURING QUALITY SERVICES**

# Registration form

I would like to secure my place at **Management Solutions for Tissue Viability**

PHOTOCOPIES OF THIS FORM ACCEPTED

Title (Dr, Mr, Mrs etc): .....

Forenames .....

Surname .....

Job title .....

Home address .....

.....

..... Post code .....

Work address .....

.....

..... Post code .....

Telephone .....

Email .....

I understand that this registration booking is subject to the booking conditions.

Signature .....

## CONFERENCE FEE

**Delegate rate: £175 plus VAT**

**The conference fee includes:**

- Entrance to the conference
- Lunch and refreshments
- Full conference documentation
- Certificate of attendance

## I WISH TO PAY BY:

### • Credit card

Please debit my  Visa  Mastercard  Maestro  
 American Express

Card no

Valid from     Expiry date

Issue no (Maestro cards only)   3 digit security code

Signed..... Date .....

- **Call the Credit Card Booking Hotline 0207 501 6762**
- Book online at [www.mahealthcareevents.co.uk](http://www.mahealthcareevents.co.uk)
- Make your cheque payable to MA Healthcare Ltd
- **Invoice** Requesting an invoice and signing this form will secure your place at the conference. All invoices must be paid in full before the event. See booking condition 5.

**To receive an invoice you must complete this section in full giving either your work or Trust address. We are unable to send out invoices to home addresses**

**PLEASE COMPLETE IN FULL WITH CONTACT NAME IF DIFFERENT FROM ABOVE**

PO Number .....

Contact .....

Full invoice address .....

.....

..... Post code .....

Telephone..... Fax .....

Signed .....

## How did you hear about the conference?

Direct mailing  Email  Recommendation  MA Healthcare Events website

Other website (please specify).....

Advert in Journal (please specify).....

Other (please specify).....

Data Protection - By submitting your details, you are indicating your consent to receiving marketing communication from MA Healthcare or a member of MA Healthcare's group (including our latest news, events, competitions and offers), unless you have ticked the box below to indicate your objection to receiving these messages. Please tick here if you do not wish to receive this information via e-mail  Please tick here if you do not wish to receive this information via post or telephone  We occasionally work closely with other companies to offer you things that we think may be of interest to you. Please tick this box if you do not want to receive details of their products via post or phone  Please tick this box, if you would like to receive this information via email

PLEASE RETURN TO:  
MARK ALLEN GROUP, MANAGEMENT SOLUTIONS FOR TISSUE VIABILITY,  
FREEPOST BFH1 337, LONDON, SE24 9BR  
FAX BOOKING LINE: 0207 733 8174  
TEL BOOKING LINE: 0207 501 6762

# How to get to the venue

Le Méridien Piccadilly, 21 Piccadilly, London W1J 0BH

Tel: +44(0)20 7734 8000

Web: [www.lemeridienpiccadilly.co.uk](http://www.lemeridienpiccadilly.co.uk)

Centrally located between Piccadilly and Regent Street, in the heart of London's West End, Le Méridien Piccadilly is within walking distance of Piccadilly Circus, Soho, Bond Street, Leicester Square, Trafalgar Square, Oxford Street, Covent Garden and theatreland.

## Accommodation details

Grange Hotels are offering a special rate for delegates attending *Management Solutions for Tissue Viability*. To make a reservation please contact Grange Hotels central reservations quoting: 'MA Healthcare'.

**GRANGE HOTELS** Telephone number: 0207 233 7888

Fax number: 0207 630 9897

Email: [reservations@grangehotels.com](mailto:reservations@grangehotels.com)



Expotel can provide a complimentary hotel booking service for delegates attending *Management Solutions for Tissue Viability*.

To enquire about making a reservation or to get details of other hotels contact Expotel on the number below, choose the 'hotel' option and quote MA Healthcare/Management Solutions for Tissue Viability

**EXPOTEL**

Telephone number: 0845 054 8470

Email: [events@expotel.com](mailto:events@expotel.com)

## Booking conditions

MA Healthcare Ltd (The Company) accepts bookings under the following conditions:

- 1 All correspondence will be sent to the participants at the address specified on the booking form or over the telephone. (This address will also appear on the official participant's list).
- 2 The completed booking form together with full payment must be sent to MA Healthcare Ltd. A confirmation will then be issued. Cheques should be made payable to **MA Healthcare Limited**. Returning the signed registration form constitutes a firm booking.
- 3 Bookings may be made by telephone but payment must be made in full by credit card.
- 4 All payments, including credit card, must be in sterling.
- 5 The Company reserves the right to cancel a booking if payment is not made six weeks prior to the conference taking place. Any outstanding payment becomes the responsibility of the signatory made on the reservation form.
- 6 Payment for any booking made within six weeks of the conference will still be due to the company irrespective of whether the delegate attends.
- 7 Should you be unable to attend, a substitute delegate may take his/her place. Notification must be received in writing one week prior to the conference.
- 8 The Company reserves the right to change the conference speakers in cases of illness or other conditions beyond its control.
- 9 The Company does not accept responsibility for loss or damage to delegates' own property and/or personal effects caused by events beyond its control, including (but without limitation) fire, flood, strikes, civil disturbances or for consequential loss or damage of any kind whatsoever.
- 10 Speakers approached at time of print.

## Cancellation of booking

Written cancellations received six weeks prior to the conference will be accepted and a refund of 90% of the booking charge will be made. After this date, no refunds can be given. Verbal cancellations will not be accepted.

If written cancellation is not received six weeks prior to the conference full payment will still be due irrespective of whether the delegate attends the conference.



in association with



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