



## **Press Release**

PR95a\Trade media

22 June 2010

### **Marc Blamire Joins Mölnlycke's Marketing Team**

Mölnlycke Health Care has appointed Marc Blamire to the new position of Marketing Manager – Services in its UK Wound Care team.

In his new role, Marc will be responsible for the promotion and development of Mölnlycke's Value Added Service package. This involves the production of support tools and materials for both nurses who use Mölnlycke products and NHS decision makers. Marc says: "I will be getting involved in producing education and auditing tools, developing our online resources and arranging educational forums and study days."

Marc Blamire joins Mölnlycke Health Care from 3M Healthcare, where he was a Product Manger initially for Compression products and latterly for IV and Film dressings.

Commenting on his appointment, Marc Blamire says: "Taking on this new, exciting role really appealed to me. I will have the opportunity to research what our customers' need and set about developing added value packages to meet these needs. I think this shows Mölnlycke has a genuine commitment to its customers and I believe this is what differentiates it from the competition. Mölnlycke's growth, product range and fantastic ethical reputation made it an attractive company for me to join."

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#### **For further information please contact:**

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