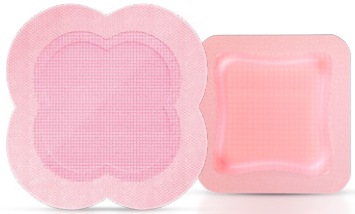
Real life
Real improvements

Taking control of chronic wound care

Smith+Nephew



ALLEVYN◊
Wound Dressings

Helping you get **CLOSER TO ZERO**◊
human and economic consequence
of wounds

smith-nephew.com/allevyn

THE CHRONIC WOUND STORY STARTS HERE

More wounds
Smaller budgets
Not enough nurses

The pressures of dealing with more wounds and reduced budgets is impacting how your nurses spend their time with patients. With a **significant burden** on staff and resources, it's tough to find the time to look at patients' wider health concerns.

Managing chronic wounds uses **significantly more resources** per patient, when compared to acute wounds[1]:

over 2.5x as many nurse visits

twice as many prescriptions

over 2.5x as many wound care products

Think about the impact that addressing these issues could make to your work day

Feeling the pressure of managing care

From managing your team to keeping control of your budgets, while also treating more patients with fewer staff, the **ongoing challenge of complex wound care** is causing some major issues.

Clinically unnecessary dressing changes have a **major impact** on resources, schedules and costs.

How will you manage increasing demand in the future?

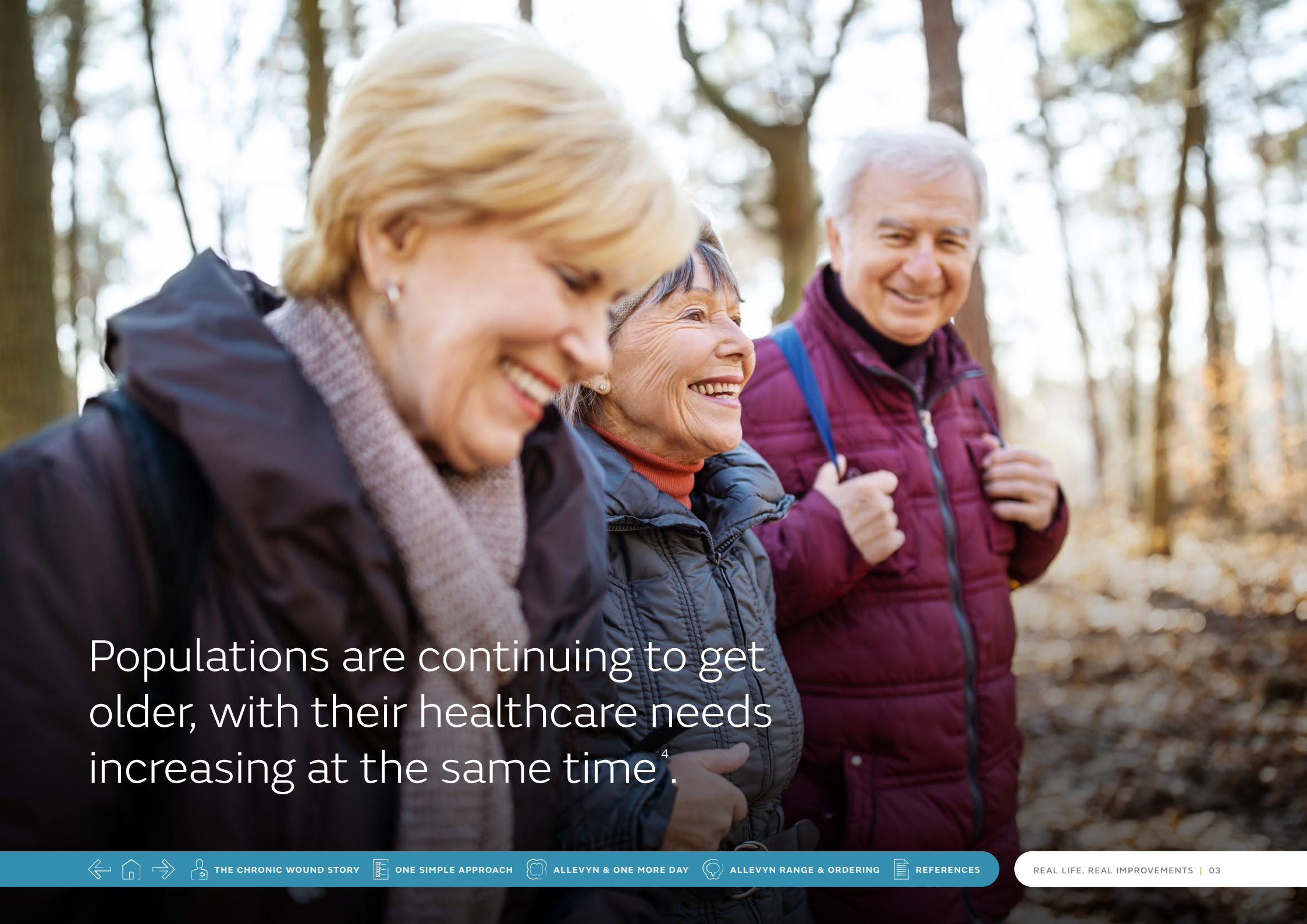
Almost

70%

of dressing changes are driven by schedules[2]

50%

of dressing changes in the community are clinically unnecessary[3]



Populations are continuing to get older, with their healthcare needs increasing at the same time[4].

You're being asked to do more with less

With a growing, ageing population with multiple health issues, **we're seeing chronic wounds becoming more common**. Wound care is an essential part of what you and your team do each day, but costs are high and growing fast.

At an annual cost of £5 billion, wounds impose a **substantial health economic burden** on the UK's NHS, comparable to that of managing obesity[5].

Budgets are not increasing to meet demand, and cost savings on supplies won't make up the difference. **Pressure is building** in an already overloaded healthcare system.

The average cost of patient care for a non-healing wound has been shown to be

over 2x

as much as that of a healed wound*[6]

With the growing problem of doing more with less, isn't it time to do something different?

*wounds that healed within the one-year study period

The right time for the right care

Unnecessary dressing changes consume valuable time which could be used for patients' other clinical care needs, impacting their wellbeing. Many patients are living with deteriorating, debilitating and distressing wounds which can lead to confidence issues and social isolation. **Sadly, over a quarter of wound patients see friends and family less, and a third can't work full-time**[7].

Nurses **feel the burden** of their patients' ongoing health issues, raising stress levels and impacting their morale.

It's clear that some patients need more care, while others could benefit from less. By focusing on unique, individual needs you'll provide **care that's optimised for patients' real lives**.

Can you make a real, positive impact on your patients' wound care?

24%

of patients with chronic wounds have lived with them for at least 6 months, **with almost 16% remaining unhealed for a year or more**[8]

Looking at your patients' needs first lets you choose dressings that work in partnership with their real lives.

Different people, different needs
One simple approach

She's active, and engaged in her own care. Wants to get back to real life, with less frequent appointments to fit her needs.

Low to moderate exudate.

Try a dressing with unique technology designed to allow patients to wear it longer[1], letting them know when it needs changing[2]. They'll feel confident knowing that it won't let them down:

Try ALLEVYN◊ LIFE for one more day

Discover more

This patient has issues with leaks and dressings coming off. Her limited mobility adds additional challenges to care.

High exudate chronic wound.

Look at a dressing which absorbs[3,4], locks in and minimises the visibility of exudate through advanced lock-in and masking technologies[2,5,6], while helping to avoid leaks and control odour[7-9]:

Try ALLEVYN◊ LIFE

Discover more

A patient with multiple health issues which require frequent appointments. There's a risk of further complications.

Low to moderate exudate.

This patient would benefit from a high-quality low-profile silicone dressing that is highly conformable[10-13] on hard-to-dress areas, stays in place[14,15], and is easy to apply and remove[10,16,17]:

Try ALLEVYN◊ GENTLE BORDER

Discover more

Confidence-building care for every patient

Taking inspiration from the uniquely individual needs of patients, the **ALLEVYN◊** family is designed to provide **optimal patient-centred care** for a wide range of chronic wounds at various stages of treatment.

Whether it's helping an active patient **get back to work earlier** by managing their wound exudate with **ALLEVYN◊ LIFE**, or making sure an elderly patient **feels confident enough to leave their house** with the simple stay-in-place design of **ALLEVYN◊ GENTLE BORDER**[14,15], we put the real needs of patients first.

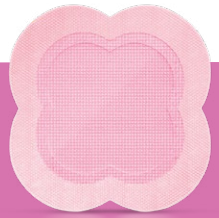
What impact could an ALLEVYN◊ patient-centred approach make to your patients' real lives?

Real change for real improvements

If your patient would benefit from **ALLEVYN◊ LIFE** then it could be time to discover the difference **one more day** can make. By reducing the number of unnecessary dressing changes[1,5], whilst maintaining **excellent exudate management**[*5] **and patient comfort**[2,8], you can make a real impact for nurses and patients.

Click here to find out more about the
ALLEVYN◊ LIFE mode of action

With its unique change indicator and advanced lock-in technology, **ALLEVYN◊ LIFE** ensures **optimal patient-centred wound care**:



EXUMASK◊ Change Indicator

Our unique change indicator lets you and your patients know the best time to change the dressing[2].

EXULOCK◊ Advanced Lock-in

Our advanced lock-in technology minimises leakage, ensuring that it lasts longer than other foam dressings[3,8,9,16].

*Based on a product evaluation

Is it time for **ALLEVYN◊ LIFE** and **one more day?**

Try ALLEVYN◊ LIFE for one more day

You might know patients whose wounds could benefit from a **little more wear time**[1] and **excellent exudate management**[3], active patients who you might not need to see so often. They could benefit from the **ALLEVYN◊ LIFE one more day** approach.

What is the **one more day** approach?

Frequent dressing changes **can cause unnecessary disruption** for nurses and their patients. Wouldn't it be better if we could do fewer changes while maintaining wound healing and comfort?

Simply identify **active patients who could benefit from longer wear**, who you might not need to visit so often:

- **HAS AN ACTIVE LIFESTYLE**
- **HAS LOW TO MODERATE EXUDATE**
- **ENGAGED IN THEIR OWN CARE**
- **GETTING BACK TO THEIR REAL LIFE**

Show them the **one more day** information pack and explain the benefits they'll experience from taking one day longer between dressing changes. **One more day** could make all the difference.

For those patients who will benefit, **ALLEVYN◊ LIFE** can be worn almost twice as long as standard dressings[1].

The ALLEVYN◊ range

SILICONE FOAM DRESSINGS

ALLEVYN◊ LIFE
Sacrum Foam Dressing

ALLEVYN◊ LIFE
Foam Dressing

ALLEVYN◊ LIFE
Heel Foam Dressing

ALLEVYN◊
GENTLE BORDER
Foam Dressing

ALLEVYN◊
GENTLE BORDER
Multisite Foam Dressing

Code	Description	Qty
ALLEVYN◊ LIFE		
66801067	10.3cm x 10.3cm	10
66801068	12.9cm x 12.9cm	10
66801069	15.4cm x 15.4cm	10
66801070	21cm x 21cm	10
66801304	Heel 25cm x 25cm	5
66801306	Small Sacrum 7.2cm x 17.5cm	10
66801307	Large Sacrum 21.6cm x 23cm	10

*Also available as **ALLEVYN◊ Ag GENTLE BORDER Antimicrobial Foam Dressing**

Code	Description	Qty
ALLEVYN◊ GENTLE BORDER		
66800269*	7.5cm x 7.5cm*	10
66800270*	10cm x 10cm*	10
66800900	10cm x 20cm	10
66800264	10cm x 25cm	10
66800265	10cm x 30cm	10
66800272*	12.5cm x 12.5cm*	10
66800975	15cm x 15cm	10
66800273*	17.5cm x 17.5cm*	10
66800506	Heel 23cm x 23.2cm	5
66800897	Small Sacrum 16.8cm x 17.1cm	6
66800898	Small Sacrum 16.8cm x 17.1cm	10
66801031	Large Sacrum 21.6cm x 23cm	10
66800959	Multisite 17.1cm x 17.9cm	10

NON-BORDERED SILICONE DRESSINGS

ALLEVYN◊ LIFE
NON-BORDERED
Foam Dressing

ALLEVYN◊ GENTLE
Foam Dressing

Code	Description	Qty
ALLEVYN◊ LIFE NON-BORDERED		
66801747	5.5cm x 5.5cm	10
66801748	10.5cm x 10.5cm	10
66801749	16cm x 16cm	10
66801751	10cm x 20cm	10
66801750	21cm x 21cm	10
ALLEVYN◊ GENTLE		
66802128	5cm x 5cm	10
66802129	10cm x 10cm	10
66802130	10cm x 20cm	10
66802131	15cm x 15cm	10
66802132	20cm x 20cm	10
66802133	20cm x 50cm	2

Smith+Nephew
Building 5, Croxley Park
Hatters Lane, Watford
Hertfordshire, WD18 8YE
T +44 (0) 1923 477100
F +44 (0) 1923 477101

www.smith-nephew.com/uk

◊Trademark of Smith+Nephew
All Trademarks acknowledged
©January 2020 Smith+Nephew
23193

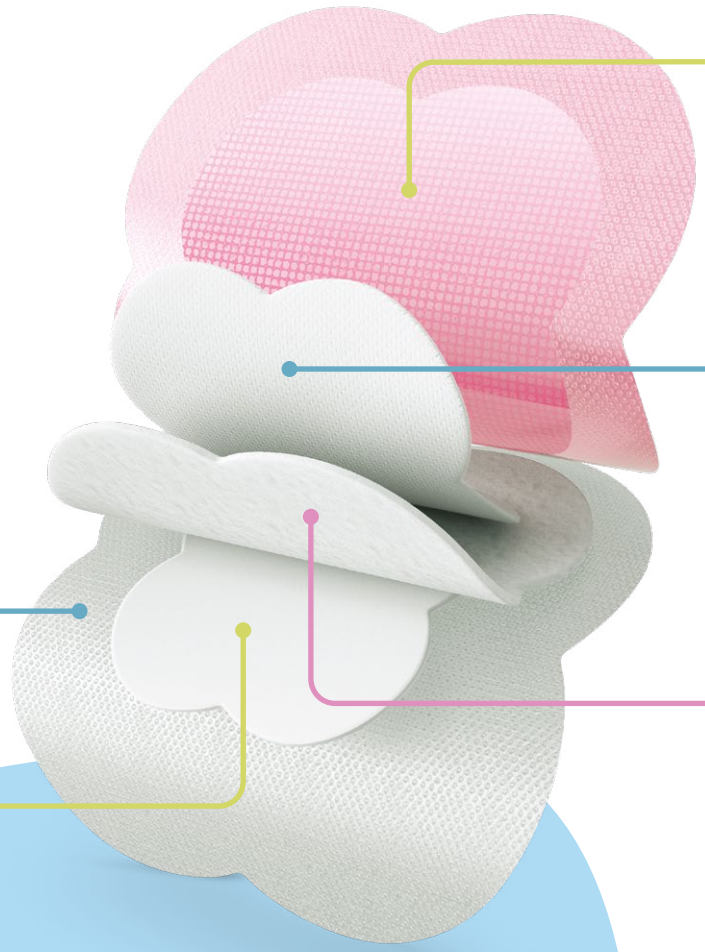
For detailed product information, including indications for use, contraindications, precautions and warnings, please consult the product's applicable Instructions for Use (IFU) prior to use.

References for pages 01 to 06: 1. Guest JF, Vowden K, Vowden P. The health economic burden that acute and chronic wounds impose on an average clinical commissioning group/health board in the UK. J Wound Care. 2017 Jun 2;26(6):292-303. **2.** Smith & Nephew Wound Management Clinical Report UKI-CP-PDTK-2013-DCF/RFC-1-5-14 May 2014. In-practice dressing change frequencies and reason for dressing change 2013 Community Practice Development Tool Kit (PDTK) survey data analysis. **3.** Joy H, Bielby A, Searle R. A collaborative project to enhance efficiency through dressing change practice. Journal of wound care. 2015;24(7):312, 314-317. **4.** UK Demand Model v3 Smith and Nephew. Asset number 47314. **5.** Guest JF, Ayoub N, McIlwraith T, et al. Health economic burden that wounds impose on the National Health Service in the UKBMJ Open 2015;5:e009283. **6.** Guest JF, Ayoub N, McIlwraith T et al. Health economic burden that different wound types impose on the UK's National Health Service: Annual NHS cost of managing different wound types in the UK. International Wound Journal. 2016; 14. 10.1111/iwj.12603. **7.** New research finds UK nurses carry out 180 wound dressing changes a year – on each chronic wound patient. Wounds UK. www.wounds-uk.com/news/details/new-research-finds-uk-nurses-carry-out-180-wound-dressing-changes-a-year-on-each-chronic-wound-patient-. Published 2018. Accessed January 8, 2020. **8.** Lindholm C, Searle R. Wound management for the 21st century: combining effectiveness and efficiency. Int. Wound J. 13, 5–15 (2016).

References for pages 07 to 16: 1. Joy H, Bielby A, Searle R. A collaborative project to enhance efficiency through dressing change practice. Journal of wound care. 2015;24(7):312, 314-317. n=37; when used with appropriate training, education and promotion of practice change. **2.** Simon D, Biel A. A structured collaborative approach to appraise the clinical performance of a new product. Wounds UK. 2014;10(3):80-87. **3.** Smith & Nephew May 2016 2016. New ALLEVYN Life Gen2 wcl - Physical Testing. Internal Report. DS/15/025/R. **4.** Viamontes L, Jones, A.M., .Evaluation study of the properties of two adhesive foam dressings. British Journal of Nursing (Tissue Viability Supplement). 2003;12(11):S43-S49. **5.** Stephen-Haynes J, Bielby A, Searle R. The clinical performance of a silicone foam in an NHS community trust. Journal of Community Nursing. 2013;27(5):50-59. **6.** Smith & Nephew February 2016 2016. Subjective comparison of masking ability of the New ALLEVYN LIFE versus Current ALLEVYN LIFE by Healthcare Professionals. Internal Report. DS/16/061/R. **7.** Smith & Nephew 14 June 2012. Odour reducing properties of ALLEVYN Life. Internal Report. DS/12/127/DOF. **8.** Rossington A, Drysdale, K, and Winter R. Clinical performance and positive impact on patient wellbeing of ALLEVYN Life. Wounds UK. 2013;9(4):91-95. **9.** Smith & Nephew 20 June 2016. A Randomised Cross-Over Clinical Evaluation to Compare Performance of ALLEVYN™ Life and Mepilex® Border Dressings on Patient Wellbeing-Related Endpoints. Internal Report. CE/047/ALF. **10.** Hurd T, Gregory L, Jones A, Brown S. A multi-centre in-market evaluation of ALLEVYN Gentle Border. Wounds UK. 2009;5(3):32-44. **11.** Smith & Nephew 2016. ALLEVYN Gentle Border Heel Gen 2 - physical evaluation. Internal Report. DS/16/465/R. **12.** Smith & Nephew 2017. ALLEVYN Gentle Border Gen 2 - Physical Evaluation. Internal Report. DS/16/424/R V3. **13.** Rafter L, Reynolds T, Rafter M. An audit of patient outcomes in the management of skin tears using silicone dressings. Wounds UK. 2016;12(2):70-78. **14.** Smith & Nephew 2017. An open, prospective, randomised, comparative volunteer trial to compare the performance of silicone adhesive dressings. Internal Report. GMCA-DOF-10. **15.** Smith & Nephew 2017. An open, prospective, randomised, comparative study to compare the performance of ALLEVYN Gentle Border Multisite with an alternative silicone adhesive dressing. Internal Report. GMCA-DOF-09. **16.** Grothier L. Gentle foam dressings: interim results of an evaluation of the Allevyn range. British journal of nursing 2009;18(11):S12, S14, S16 passim. **17.** Callaghan R, Chadwick P, Mahoney K, Stephen-Haynes J.Case series evaluation: The use of Allevyn gentle border multisite on chronic wounds. Wounds UK. 2012;8(4):110-118. **18.** Smith & Nephew 2016. Product Performance of Next Generation ALLEVYN Life (HVT080). Internal Report. GMCA-DOF/08. **19.** Krönert GT, Roth H, and Searle R. Efficiency in wound care: The impact of introducing a new foam dressing in community practice. EWMA Journal. 2016;16(2):7-12. **20.** Vowden K, Molemen N, Drysdale K, Mistry C. An open, prospective randomised, multi-centre clinical evaluation of a hydrocellular silicone foam dressing* in the management of exuding chronic and acute wounds. Paper presented at: EWMA; 2011; Brussels. **21.** Matsumura H, Imai R, Ahmatjan N, et al. Removal of adhesive wound dressing and its effects on the stratum corneum of the skin: comparison of eight different adhesive wound dressings. Int Wound J. 2014;11(1):50-54. **22.** Smith & Nephew 2012. Simulated Wound Model Testing of ALLEVYN LIFE and Mepilex Border. Internal Report. DS/12/130/DOF. **23.** Smith & Nephew, February 2016. New ALLEVYN LIFE Pad Perforation Size. Internal Report. DS/16/062/R. **24.** Smith & Nephew 2008. ALLEVYN Gentle Border dressings assessment in terms of retention on thighs - HVT046. Internal Report. GMCA-DOF/04. **25.** Smith & Nephew 2007. Bacterial Barrier Testing (wet-wet) on samples of ALLEVYN Gentle, ALLEVYN Gentle Border and competitor dressings with a 7 day test duration against S. marcescens. Internal Report. 0712089.

The ALLEVYN◊ LIFE mode of action

With its unique quadrilobe shape, wide borders and flexible five layers, the **ALLEVYN◊ LIFE** mode of action is designed to help patients get **back to their real lives**.[3,8]



1

The soft silicone adhesive wound contact layer provides the **optimal balance of adherence and gentleness**[1,8,18,19], enabling the dressing to be lifted and repositioned on application[5] and helping to **minimise pain during dressing changes**[8]. The perforations enable exudate to pass up through into the foam layer[2].

2

The foam layer **quickly absorbs exudate** vertically and transfers it away from the wound and peri-wound[6,8,10].

3

The hyper-absorber lock-away layer with **EXULOCK◊ Technology** absorbs exudate and spreads it laterally across the dressing to utilise the entire dressing area. **It locks in exudate helping to prevent leakage**[6,8,20,21].

4

The **EXUMASK◊** layer effectively minimises visual impact of absorbed exudate[3,4,22]. It also works as an indicator as to when to change the dressing, **minimising clinically unnecessary dressing changes**[4].

5

The breathable top film allows evaporation[23] of fluid **reducing the volume of fluid in the dressing**. It also provides a moisture and bacterial barrier.

The ALLEVYN◊ GENTLE BORDER mode of action

ALLEVYN◊ GENTLE BORDER is adaptable and puts your patients' wellbeing first, with dressings **designed to work with real bodies and real wounds**.

1

The silicone wound contact layer helps application[10,16,17], and is **suitable for use on fragile skin**[13]. It can be repositioned[24] and its border **helps it stay in place**[14,15].

2

Exudate enters the **Hydrocellular foam layer** through perforations in the silicone wound contact layer.

3

The foam layer **absorbs exudate**[11,12] which then transfers it away from the wound and towards the topfilm.

4

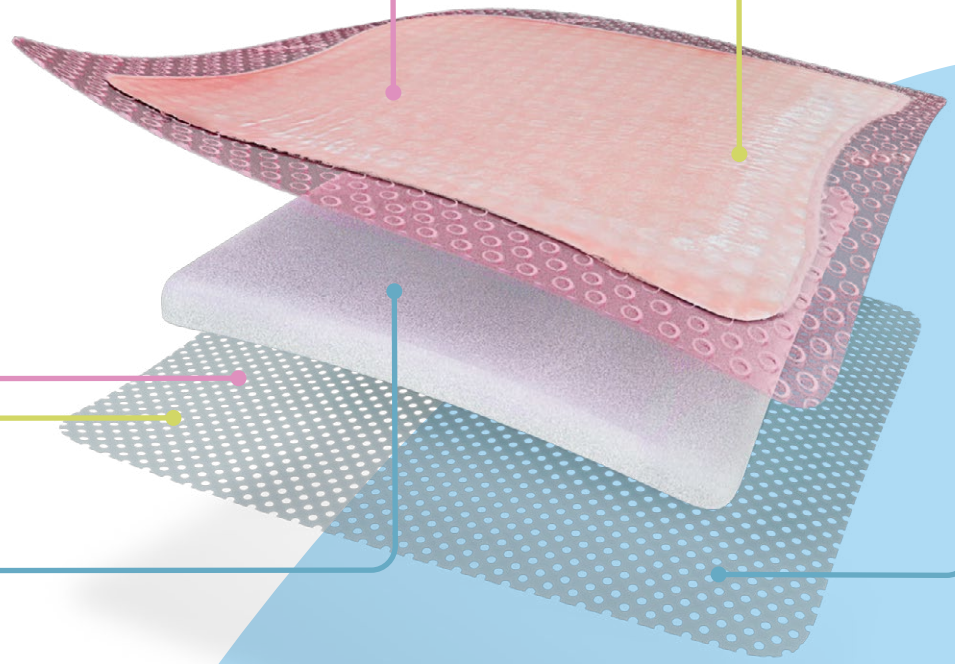
The breathable topfilm[11,12] allows evaporation of fluid from the top of the dressing to help in the **management of exudate**. It is a **bacterial barrier**[25] to protect from contamination. The film is also showerproof[14] meaning the patient can **shower with the dressing in place**.

5

It easily moulds to body contours and is **highly conformable**[10-13], even on hard-to-dress areas such as fingers and toes.

6

The soft silicone layer **minimises pain** on removal[10,20].



Try ALLEVYN◊ LIFE for one more day

You might know patients whose wounds could benefit from a little more wear time[1] and excellent exudate management[3], active patients who you might not need to see so often. They could benefit from the **ALLEVYN◊ LIFE one more day** approach.

What is the **one more day** approach?

Frequent dressing changes **can cause unnecessary disruption** for nurses and their patients. Wouldn't it be better if we could do fewer changes while maintaining wound healing and comfort?

Simply identify **active patients who could benefit from longer wear**, who you might not need to visit so often:

- HAS AN ACTIVE LIFESTYLE
- HAS LOW TO MODERATE EXUDATE
- ENGAGED IN THEIR OWN CARE
- GETTING BACK TO THEIR REAL LIFE

Show them the **one more day** information pack and explain the benefits they'll experience from taking one day longer between dressing changes. **One more day** could make all the difference.

Click here to find out more about the ALLEVYN◊ LIFE mode of action

Try one more day and see how you can change more by changing less.