

## **Activa Healthcare Invests In ReadyWrap™ A Compression Wrap Range**

From the 1<sup>st</sup> May, Activa Healthcare, the market leader in compression hosiery and fastest growing woundcare company in the UK, will be adding ReadyWrap™ to its portfolio, a compression wrap for the management of oedema, venous and lymphatic disease.

Activa will provide full education and technical support for nurses on ReadyWrap™ via its Chronic Oedema Trainers. From the 1<sup>st</sup> of May, information on the ReadyWrap™ range, new order forms and sizing charts for both arm and leg garments will be available from local Activa representatives and on the Activa website. A seven-day guaranteed delivery service will be available through Credenhill, partner and maker of Activa's made-to-measure British and European hosiery.

The ReadyWrap™ range, joins the existing Activa portfolio of compression bandages and compression hosiery and is available in two colours, Black and Sand. The full range of ReadyWrap™ products are available to use on the lower limbs including the foot, calf, knee and thigh as well as the upper limbs including gauntlets and arms.

Activa's ReadyWrap™ compression garments are designed to be an easy and effective alternative in the management of venous and lymphatic disease as well as an ideal solution for patients with recurring oedema by empowering them through self-care. The wraps aim to improve patients' quality of life by preventing swelling from building up in limbs, improving mobility, reducing the risk of reoccurrence and ensuring easy application using a colour coded system.

Deborah Young, Senior Product Manager at Activa Healthcare comments, "We have added ReadyWrap™ to our compression range after consultation

with nurses who have requested products that empower patients and improve treatment outcomes. We're looking forward to supporting both patients and clinicians and anticipate an increased concordance with compression therapy thanks in part to the simple application method."

**- ENDS -**

### **Notes to Editors**

ReadyWrap is a trademark of Lohmann & Rauscher (L&R) Group.

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Activa Healthcare, the market leader in compression hosiery and fastest growing wound care company in the UK, is part of the international Lohmann & Rauscher (L&R) Group which has 160 years of experience with surgical dressings and medical devices. Activa Healthcare's extensive range of products are available on prescription and trusted by healthcare professionals throughout the NHS. It strives to educate healthcare professionals about best practice with its dedicated training and study day programmes. Activa Healthcare continues to invest in pioneering product development and has been awarded two Queen's Awards for Enterprise and Innovation. Activa has received 3 stars as a top UK employer and has been awarded two, top 5 places in the Sunday Times Top 100 Small Companies to Work For 2008 and 2009