

Press Release

PR102/Med/Pharm Trade Media

11 April 2011

Mölnlycke Adds Four New Dressings To Its Mepilex® Family Range

Mölnlycke Health Care is delighted to announce that it is launching four new dressings, to add to its Mepilex® family. These are Mepilex® Border Ag, Mepilex® Border Ag surgical range, Mepilex® Border Sacrum Ag and Mepilex® Heel Ag. All will be available on Drug Tariff from May 2011.

Mepilex Border Ag is an all-in-one absorbent foam dressing that effectively absorbs and retains exudate and maintains a moist wound environment. Its five layered structure is designed for excellent fluid handling and retention. The dressing's Safetac® Technology wound contact layer will minimise patient pain and trauma to the wound and surrounding skin at removal¹, while reducing the risk of maceration². The compressed foam, with silver, ensures a rapid and sustained antimicrobial effect³.

Mepilex Border Ag is indicated for moderate to highly exuding wounds, such as leg and foot ulcers, pressure ulcers and surgical wounds.

Mepilex Border Ag has a shower-proof, bacteria and viral barrier* backing film that allows moisture to evaporate for effective exudate management. Mepilex Border Ag and Mepilex Heel Ag inactivate wound related pathogens within 30 minutes and last for up to seven days³.

Mepilex Heel Ag is a soft and highly conformable antimicrobial foam dressing, specially shaped to fit the heel perfectly. It is indicated for low to moderately exuding wounds, such as leg ulcers, foot ulcers and partial thickness burns.

Mepilex Border Ag will be available in the following sizes: 7x7.5cm, 10x12.5cm, 15x17.5cm and 17x20cm. It will also be available in three surgical sizes: 10x20cm, 10x25cm and 10x30cm. Mepilex Border Sacrum Ag will be available in sizes:

...more...

11 April 2011

18x18cm, 20x20cm and 23x23cm. Mepilex Heel Ag comes in two sizes: 13x20cm and 15x22cm.

For more information on the new products in the Mepilex range contact Mölnlycke Health Care on 0800 7311 876 or log on to www.molnlycke.co.uk.

-Ends-

Notes to Editor:

1. White R. A multinational survey of the assessment of pain when removing dressings. Wounds UK 2008; Vol 4, No 1.
2. Meaume S et al. A study to compare a new self adherent soft silicone dressing with a self adherent polymer dressing in stage II pressure ulcers. Ostomy Wound Management 2003; 49 (9): 44-51.
3. External lab report NAMSA 09C 29253 01/09C 29253 02.

* Microbes > 25nm

Please find attached a pack shot of Mepilex Border Ag. We have a product shot of Mepilex Heel Ag, if required.

For further information please contact:

Carol Laing, tel: 01663 735 160, mobile: 07720 895 903, email:
carol@indigompr.co.uk

Tracey Halstead, tel: 01663 734 789, mobile: 07876 504 754, email:
tracey@indigompr.co.uk