

Exciting news from one of our industry partners...

### **ActivHeal® launches new prescription dispensing service ActivCare™ Direct**

ActivHeal® is delighted to announce the launch of ActivCare™ Direct, a new prescription dispensing service aimed at Health Care Professionals. The easy-to-use service provides access to the comprehensive range of ActivHeal® advanced wound care dressings and complementary prescription products, with safe and convenient delivery direct to patients.

Using the simple **Freepost** or **Freephone** service and **Online** ordering coming soon, the prescribed products are delivered direct to patients via a discreet and trackable delivery service. **Delivery is free of charge.** Only the prescription fee is payable unless the patient is exempt (England only).

With safe and convenient delivery, ActivCare™ Direct removes the need to arrange for the collection or delivery of prescriptions from a pharmacy. The ActivCare™ Direct service can help avoid potential pharmacy delays and out of stocks, allowing Health Care Professionals to spend more time with their patients.

#### **Benefits of ActivCare™ Direct**

- Access to the comprehensive range of ActivHeal® advanced wound care dressings and complementary products to support healing in acute and chronic wounds
- Help to avoid potential pharmacy delays and out of stocks
- Allows Health Care Professionals more time to spend with their patients
- Fully trackable service with a one-hour delivery window
- Free delivery in discreet packaging with everything needed to carry out a safe and sterile dressing change
- Access to free Tissue Viability Society endorsed wound care education and training via the ActivHeal® Academy

#### **How does ActivCare™ Direct work?**

ActivCare™ Direct offers a **FREE home delivery service**, provided with a fully trackable one-hour delivery window. Each prescription arrives with the prescribed ActivHeal® dressing and everything needed to carry out a safe and sterile dressing change.

Available via:

**Freephone** - 0800 033 4088

**Freepost** – Freepost envelopes

**Online** – COMING SOON via [www.activcaredirect.com](http://www.activcaredirect.com)

“ActivCare™ Direct has been an exciting project to work on, and we are exceptionally proud to be able to launch our new service to Health Care Professionals in England, Scotland, and Wales. ActivCare™ Direct aims to assist Health Care Professionals in their day-to-day practice, providing a convenient and safe way to support their patients with their wound care needs. “

**David Hibbitt, Global Marketing Manager, ActivHeal®**

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