This trail-blazing national conference will focus on the transformative impact of cross-sectoral collaboration within ulcer care services. Take advantage of hearing national updates to improve your wound care strategy and how you can implement the Get It Right First Time (GIRFT) initiative into your service to improve patient outcomes. From strategy to standards; explore how to streamline your service and bridge the gap between diabetic and non-diabetic ulcer treatment pathways. Throughout the day you will:

- **Gain** new insights into wound care strategies to reduce healing time
- **Discover** ways to incorporate the GIRFT initiative into your wound care service
- **Advance** your service by maximising allied health professionals (AHP) and improving early diagnosis
- **Combat** the disparities between diabetic and non-diabetic treatment pathways

**PUBLIC SECTOR PRICE**

£149+VAT each until 30th July 2019
£209+VAT each after 30th July 2019

Be inspired by hearing case studies of clinical progression and take away implementable ideas for change from:

- **Christine Moffatt**, Professor of Clinical Nursing Research, **University of Nottingham School of Health Sciences**
- **Martin Fox**, Vascular Specialist Podiatrist, **Manchester Local Care Organisation**
- **Dr Paul Chadwick**, National Clinical Director, **College of Podiatry**
- **Mike Horrocks**, Clinical Lead for Vascular GIRFT, Past President of the **Vascular Society**
- **Lisa Sutherland**, Harm Free Care Lead, **East Suffolk and North Essex NHS Foundation Trust**
- **Naseer Ahmad**, Consultant Vascular Surgeon, **Manchester University NHS Foundation Trust**
- **Beverley Morris**, Leg Ulcer Associate Specialist Nurse, **Lincolnshire Community Health Services NHS Trust**
- **Emily Scott Walker**, Leg Ulcer Associate Specialist Nurse, **Lincolnshire Community Health Services NHS Trust**
Service Collaboration to Improve Ulcer Care
Working together to develop standardised wound care services to tackle variation,

8.30 Registration, refreshments and networking

9.00 Chair’s opening remarks
Christine Moffatt, Professor of Clinical Nursing Research, University of Nottingham School of Health Sciences

Enhancing access and national standards

9.10 Enabling a national wound care strategy: establishing priorities for lower limb ulceration
- Enhancing MDT collaboration across community and acute services for the treatment of leg ulceration
- Improving outcomes for leg ulcer patients: exploring the role of vascular intervention
- Bringing different organisations together to build a national wound care model
Christine Moffatt, Professor of Clinical Nursing Research, University of Nottingham School of Health Sciences

Implementing Get It Right First Time (GIRFT) within your wound care service
- Applying the GIRFT initiative in your service to ensure early preventative treatment
- Streamlining your MDT services and exploring how service collaboration can effectively tackle ambiguity in patient pathways
- Building a network model: ensuring standardisation of care
Mike Horrocks, Clinical Lead for Vascular GIRFT, Past President of the Vascular Society

Developing standardisation of care

10.10 Case study: saving more lives by upskilling AHPs to deliver public health messages & early diagnosis
- Training and education for consistent lower limb care: working across health and social care
- Save more lives and limbs: identifying & diagnosing Peripheral Arterial Disease (PAD) early in people with and without wounds
- Story to date: insight into effectiveness of implementation and potential for progress
Martin Fox, Vascular Specialist Podiatrist, Manchester Local Care Organisation

Reducing variation in service delivery

1.50 Case study: reducing variation and inequality in amputation rates for patients with ulcers
- Overcoming the challenges of variation in amputation rates between regions
- Working across hospital and community settings: addressing public health and social care
- Reducing unnecessary amputations: improving standardisation of funding for ulcer clinics
Dr Paul Chadwick, National Clinical Director, College of Podiatry

11.10 What is the look and potential of a reconfigured community wound care service?
- Benefits and drawbacks of reconfigured hospital services
- How can we practically integrate public health and social care into community services?
- Insight into the Manchester Amputation Reduction Strategy (The MARS Program)
Naseer Ahmad, Consultant Vascular Surgeon, Manchester University NHS Foundation Trust

11.40 Building wound care teams: the role of the Non-Medical Consultant in community wound care
- Explore the role of nursing in improving outcomes and reducing healing time for leg ulcers
- Combating disparities in practice and assessing the impact of integration in the ulcer patient pathway
- Implementing training and education for consistent care: developing nursing competency standards
Presented by a representative of The Manchester Local Care Organisation

12.10 Question, answer and discussion session: what needs to improve in order to deliver effective change?
Use this discussion session to form new implementable strategies to increase collaboration and improve the patient pathway. Take this time to consider innovative solutions to approaching wound care treatment, tackling healthcare ambiguity and improving your service delivery.
Discussion led by Christine Moffatt, Professor of Clinical Nursing Research, University of Nottingham School of Health Sciences

Reducing variation in service delivery

12.40 Networking lunch
2.20 Case study: exploring the benefits of unified formulary and tackling procurement issues
• Assessing the benefits of an innovative procurement alliance formulary
• Bridging the procurement gap: ensuring uniformity throughout the patient care pathway
• Building a case and approaching your CCG to tackle varying product supply routes
Lisa Sutherland, Harm Free Care Lead, East Suffolk and North Essex NHS Foundation Trust

2.50 Networking break

Streamlining ulcer care treatment

3.10 Case study: establishing a specialised ulcer care clinic to reduce lower limb amputations
• Exploring the positive impacts of service continuity and realise the cost saving benefits
• Utilising innovative products to reduce healing times and promote self-care
• Working together to tackle the disparity between diabetic and non-diabetic ulcer care
Beverley Morris, Leg Ulcer Associate Specialist Nurse, and Emily Scott Walker, Leg Ulcer Associate Specialist Nurse, Lincolnshire Community Health Services NHS Trust

3.40 Case study: building the Pan-London Forum and creating a network of nurses
• Collaborative working between primary and secondary care to improve patient outcomes
• Advancing professional collaboration across the wound care MDT
• Appealing to commissioners and finding funding streams

4.10 Question, answer and discussion session: improving collaboration between services and your MDT
How can the gap be bridged between diabetic and non-diabetic ulcer care? Take the opportunity to ask questions to those that have achieved a streamlined multi-disciplinary service that has reduced cost and improved patient outcomes. Discussion led by Christine Moffatt, Professor of Clinical Nursing Research, University of Nottingham School of Health Sciences

4.40 Chair’s closing remarks and close of day
Visit www.sbk-healthcare.co.uk for the latest programme updates

Who should attend?
Come together with professionals across wound care services to share best practice and create new solutions. This is your opportunity to improve delivery of a national wound care strategy, reducing amputations and progressing fast leg ulcer healing. If you are passionate about ensuring a more efficient patient pathway, join:

• Vascular specialist nurses and consultants
• Podiatrists
• Tissue viability nurses
• District nurses
• Community nurses
• Long term conditions commissioners
• Orthotic surgeons
• Plastic surgeons
• Diabetes specialist nurses
• GPs/Practice nurses

Why should you attend?
Embrace the opportunity to hear inspirational case studies of collaborative ulcer care in practice and take away implementable ideas to make genuine changes to your service.

For further information, visit www.sbk-healthcare.co.uk

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If you join us in 2019, you will be able to talk directly to this NHS ulcer care audience, build familiarity and take away leads. Only at this event will you achieve quality exposure, long term recognition and the opportunity to demonstrate your expertise. For further details email sarah.kemm@sbk-healthcare.co.uk or telephone Sarah Kemm on 01732 89 77 88.

CPD Available: A certificate of Continuing Professional Development will be given to each participant who completes the conference, as a record of your training and development.
Service Collaboration to Improve Ulcer Care

Tuesday 24th September 2019 | Birmingham City Football Ground, Birmingham

5 Ways to Book your Place:
1. Telephone 01732 89 77 88
2. Online at www.sbk-healthcare.co.uk
3. Email bookings@nnf-events.co.uk
4. Post the completed form to NNF Events, 10 Churchill Square, Kings Hill, West Malling, ME19 4YU

Registration Form:
For multiple bookings please photocopy this form

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Venue: Birmingham City Football Ground,
St Andrew’s Stadium, Birmingham, B9 4RL.
Tel: 0121 202 5265.
Email: conferences@bcfc.com
Travel: St Andrew’s Stadium is a short taxi journey from Birmingham New Street Station (approx. £8). Alternatively there is free parking on site. For full details visit www.bcfc.com
Accommodation: Holiday Inn, Birmingham City Centre, Smallbrook Queensway, Birmingham B5 4EW. Tel: 0121 6346200. Email: Reception@hibirmingham.co.uk. Bed and breakfast is available at the specially discounted price of £100 plus VAT subject to availability. Simply tick the dates that you wish to book under fees and payment details. In order to guarantee your reservation, credit card details must be provided. We regret that bookings for accommodation cannot be accepted without full credit card details. Your credit card will be charged in the event of the invoice not being settled one month following the event. Lower rates may be found by booking directly with an on-line accommodation website.

Special Needs: If you have any special needs or any particular dietary requirements, we are happy to help where possible. Please contact us with details. Vegetarians will be catered for.

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Fee: Registration fees are payable in advance. The fee includes documentation, refreshments and lunch, it does not include travel costs or accommodation. If your fee has not been received prior to the event, delegates without proof of payment will be asked for a credit card guarantee on the day.

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